

Career Fast Track

A summary for HR and outplacement teams

One of your senior marketing leaders has asked to use their outplacement budget for Career Fast Track. This page gives you what you need to decide.

What it is

A seven-week group programme for senior marketing leaders facing redundancy or searching for their next role. Six live two-hour group coaching sessions, 3 to 12 hours of self-directed work per module, delivered on Andrew Garrihy's own coaching platform in a small, personally selected cohort.

Who runs it

Andrew Garrihy, The CMO Coach and serving Group CMO of OLX, leading 11 brands across seven countries, and a former global marketing leader at Samsung, Huawei, DiDi and OLX Autos. He has interviewed and hired hundreds of marketing leaders.

EMCC accredited

Henley Business School Professional Certificate in Executive Coaching

Myers-Briggs certified

What the participant leaves with

- ✓ A pressure-tested value proposition
- ✓ A rehearsed career story
- ✓ An ATS-ready master CV and a repeatable application system
- ✓ Practised interview skills from both sides of the table
- ✓ Five researched target companies, with outreach already under way

Their own AI job search assistant

Each participant builds a personal AI project in Claude, loaded with their value proposition, career story and evidence library. By the end it generates complete, tailored application packages in minutes: research, CV, cover letter, intro email and LinkedIn message. They keep it for life.

Measured results

100
NPS

4.89/5
Satisfaction

+76%
Clarity
lift from starting point

+42%
Confidence
lift from starting point

The majority of participants also had outplacement support, and said Career Fast Track was far more valuable and effective.

Cost and payment

£800 per participant, with no VAT.

The participant pays directly and receives an invoice in their name, showing your organisation on request, to reclaim. No supplier onboarding or purchase order is needed.

In the UK, reimbursed outplacement fees can be exempt from income tax under section 310 of ITEPA 2003 when its conditions are met. Check with your payroll or tax adviser.

Guarantee

The Complete Confidence Promise. If a participant completes all pre-work, attends every group session and takes an active part, they finish clearer, more confident and more compelling in their job search. If they don't, Andrew keeps coaching them at no additional cost until they do.

Questions? Book a call with Andrew.

calendly.com/andygarrihy/careerfasttrack · cmocoach.co/career-fast-track/for-employers/

